

#### **ONLINE ADVERTISING RATES 2024**

The Catholic Voice now provides the opportunity for businesses and individuals to advertise on our dedicated Catholic Voice webpage, <a href="https://www.catholicvoice.org.au">www.catholicvoice.org.au</a>

Our Catholic Voice website has experienced phenomenal growth since it was launched in July 2018 to the point that we regularly have in excess of 4,000 page views a day. Part of that success has been driven by the Daily Voice email we sent out to thousands of subscribers twice a week.

### SIZES FOR THE CATHOLIC VOICE WEBSITE

There are serveral sizes and positions available for advertsing (see example below):



## 1. Top Right Advertsiement:

Size: 105mm(width) x 75mm (height) Cost: \$300 per week (This is a rotating advert comprising of three individual adverts. One to three adverts are available for booking. This advert displays on every page of the site.



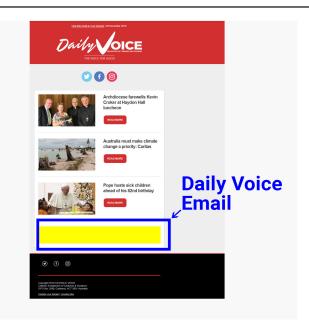
2. Bottom Right Advertisement:

Size: 186mm(width) x 353mm (height) Cost: \$350 per week (This is a stand alone advert. This advert displays on every page of the site.



### 3. Story Banner:

Size: 256mm (width) x 70mm (height)
Cost: \$140 per week (This is a stand alone advert and can display on 3-4 selected stories)



### 3. Daily Voice email banner:

Size: 200mm (width) x 82mm (height)

Cost: \$320 per week.

The Daily Voice is sent out twice a week to 4,000

subscribers.

#### **Contact Details**

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# Other ways to keep in contact

Not yet receiving the Daily Voice email? The Daily Voice is sent out every weekday, higlighting the latest stories uploaded to the Catholic Voice website. You can sign up for free at https://www.catholicvoice.org.au/ daily-voice/